



OFFICE OF THE CAREER GUIDANCE & PLACEMENT CELL K.C. DAS COMMERCE COLLEGE



A Provincialised College under the Government of Assam
UGC Recognised; AICTE Recognised; Affiliated to Gauhati University; NAAC Accredited; ISO 9001:2015
Chatribari, Guwahati: 781 008, Assam, India
E-mail: kcdccollege@gmail.com Web: www.kcdccollege.ac.in
Phones: +91 361 2733691; +91 94357 07157; +91 98640 30992

Dr. Ananta Pegu, M.A, Ph.D., LL.B.

Coordinator, Career Guidance & Placement Cell

Ref. No. : KCDCC/Career/02

ACTIVITY REPORT-2023

8th November 2023

1. **Name of the Organizing Cell:** Career Guidance & Placement Cell
2. **Name of the Event Conducted:** The effectiveness of Digital Marketing for your better future:..
3. **Name of the Collaborating Department (if any):**
4. **Mode:** Offline
5. **Date of the Event:** 08-11-2023
6. **Time:** 12 noon to 1 pm
7. **Place/ Venue/ (Platform - in Case of Online Programme):** Digital Conference Hall-II
8. **Objectives of the Event (Please describe point-wise):** Creating Career Awareness on digital marketing
9. **Name of Resource person(s) with their Position and Organization Name (if any):**
10. **Title of the Topic(s) delivered by the Resource person(s) (if applicable):** Digital Marketing for your better future:
Creating Career Awareness
11. **Total No. of Participants:**
 - a. **Students:** 67
 - b. **Teachers:** 01-Coordinator
 - c. **Others (Please Specify):** Students' Union & Office Staff =02
12. **Total No. of Beneficiaries (in case of extension activities):** 69
13. **Outcome of the Event (Please describe within 200 words):** Students are able to know the future prospects on Digital marketing in India.

Sd/-

Dr. Ananta Pegu, Coordinator, Career Guidance & Placement Cell

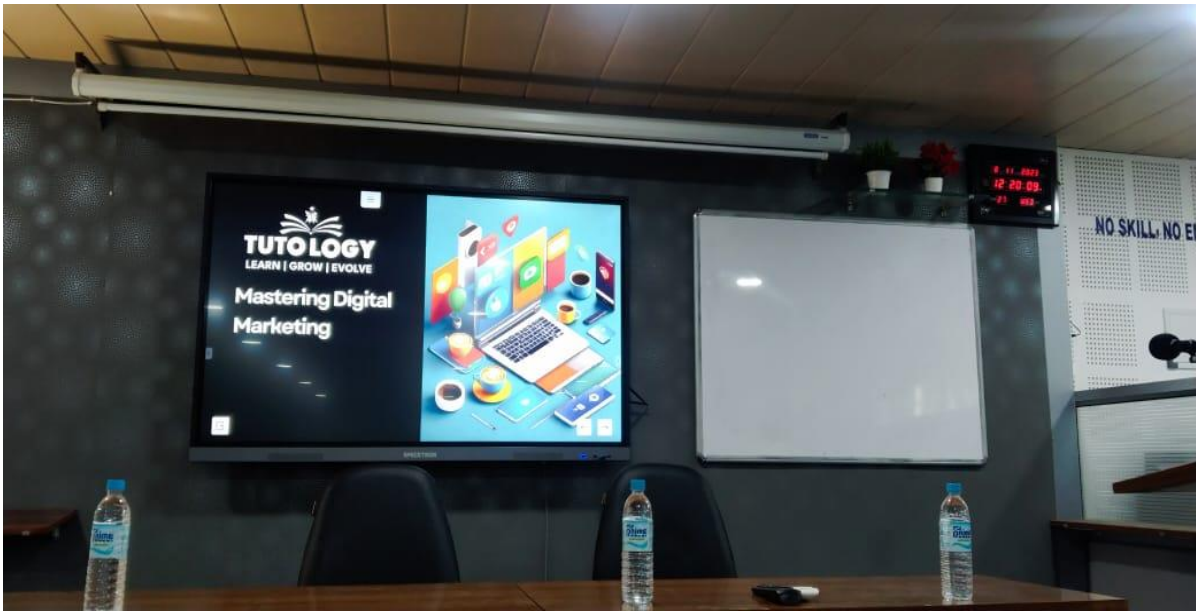
Signature of the Coordinator with Seal

Note:

Please enclose the following documents with the report:

1. Photographs of the Event with Banner (Maximum 4 copies, at least 1 Geo-tagged Photo)
2. Attendance Record of the Participants with their Signature.

**Both the Softcopy and Hardcopy of the reports are to be submitted to the IQAC.
Softcopy is to be sent to IQAC email: kcdcc.iqac2020@gmail.com**



Date: 08/10/2023		Time: 12:00 PM	
Venue: Digital Conference Hall-2		Event: A Seminar On Digital Marketing	
Attendance Sheet			
Sl No	Name	Class	Contact number
(1)	Shreejashu Khandol	HS 1st yr Roll no: 151	6002661852
(2)	Shruti Choudhury	HS 1st year Rno-132	7635978158
(3)	Ankita Bhawanick	HS 1st year Rno-130	9395117562
(4)	Suryodipta Mandal	B.Com 3rd Sem Roll No: 22	9706563071
(5)	Krush Kumar Jeyant	HS 1st Year Roll No: 30	6002777941
(6)	Gaurav Kashyap	B.Com 1st Sem 'C' Roll No-325	8212837228
(7)	Punjab Bhangshain	B.Com 1st sem Roll No-307	9357294561
(8)	Jitu Cheloi	B.Com 1st Sem Roll no-329	8135866979
(9)	Pankaj Sarkar	B.Com 1st sem Roll no-262	9395694591
(10)	Suryaj Singh Sood	H.S. 2nd Year Roll no. 55	9387945713
(11)	Varadnaku Krishna Boro	H.S 2nd Year Roll no. 296	8493442925
(12)	Prince Kumar Shah	H.S. 2nd Year Roll no-239	8361052157
(13)	Nayan Jyoti Haloi	B.Com 1st Sem Roll no-477	33354121974
(14)	Himanshu Bhatman	B.Com 1st Sem Roll No: 378	6504858842
(15)	Abhishek Singha	B.Com 1st Sem Roll no. - 396	3876463746

Sl no	Name	Class	Roll no	Contact number
(16)	Sambit Gope	B.Com 1st Sem Roll no: 336	386	6009012194
(17)	Murmu Choudhary	HS 1st Year	138	
(18)	Nishanka J. Bora	HS 1st Year	162	
(19)	Md. Navil Akhbar	HS 1st Year	146	
(20)	Saikat Saha	HS 1st Year	106	
(21)	Ankit Kumar	Rail- HS 1st Year	158	
(22)	Aakash Kumar	HS 1st Year	196	
(23)	Nihar Jain	HS 1st Year (148) (B)		9394081475
(24)	Lochan Jain	HS 1st year (06) (A)		6003919446
(25)	Raja Dey	HS 1st year (153) (C)		9637321133
(26)	Tushar Dey	HS 2nd Year (284) (C)		9101207165
(27)	Deepjyoti Rabha	HS 2nd year (205) (B)		9101910725
(28)	Rohan Kumar Sah	HS 2nd year (166) (B)		6002379300
(29)	Jyotika Rahman	B.Com 1st Sem (191) (B)		8638744090
(30)	Jyotika Sah	B.Com 2nd Sem (59) (A)		8974395626
(31)	Madhurya Das	B.Com 5th Sem (232) (C)		6003974862
(32)	Nikhil Mahapatra	BBA 1st Sem 69		7663329148
(33)	Shivam Sharma	BBA 1st Sem 51		
(34)	Shubham Raj	BBA 1st Sem (37)		
(35)	Hital Rahman	B.Com 5th Sem (156)		
(36)	Pranjal Baridha	B.Com 5th Sem (325)		
(37)	Dhananjay Kumar Yadav	B.Com 1st Sem (350)		94354
(38)	Aman Kumar Pareek	B.Com 1st Sem (605)		

(39)	Bhishu Kabali	B.Com 11th Sem	584	(F)
(40)	Dhruva Jyoti Biswas	"	585	(F)
(41)	Priyanka Chaudhary	B.Com 1st Sem	347	(C)
(42)	Sabina Khanam Choudhury	B.Com 5th Sem	396	(D)
(43)	Madhusmita Nath	"	339	(C)

Total = 67

Total=67
