



K C DAS COMMERCE COLLEGE, GUWAHATI, ASSAM

NEWSLETTER

DEPT. OF BBA/BCA

CO ORDINATOR'S REFLECTIONS

This newsletter is a humble endeavour to showcase the activities and the profile of the departments of BBA and BCA of our college which are still in their nascent stage.

The faculty of these two departments are a young and enthusiastic lot with a lot of potential, talent, enthusiasm and zeal which have been amply revealed in their organization of field trips, guest lectures including the three events held in quick succession during November 2010.

It also gives me immense pleasure to inform everyone that the experience gained from the summer internship of the present sixth semester of the BBA class was successful and valuable as they got the opportunity to do their work in prestigious companies. The two classes of 2009 are in their sixth semester now and will be ready to appear in the final examination by June 2011. Their performance in the previous semesters are encouraging and shows promise of good results in the final examination. We hope to be able to organize job opportunities for them and this will perhaps enthuse the second and fourth semester batches to put their best foot forward.

Today there are many colleges in Assam offering these two professional courses for aspiring students ----hence, do we not need to create a brand name for ourselves by working with co-operation and in tandem like one big family?

Dr. Swabera Islam

FROM THE PRINCIPAL'S DESK

Creating Values in Life

I am glad to know that the BBA and BCA Departments of our college are coming up with their maiden publication christened *NEWSLETTER*.

Since both the courses are professional courses, let there be no doubt whatsoever in your mind that only a professional approach to your subjects will help realize the true importance of your respective courses. Rather, I would be glad to put it straight, a professional approach to your life and career will help you sail through in life.

Education in itself is an achievement but education, if applied in creating values in one's life and society, is truly meaningful. But this should not be interpreted as meaning that there should be a utilitarian value to what you learn in your life.

The world you see today and the one you will face in the next few years will have competition and excellence as the common theme. Stagnancy means recession now-a-days. So, you must make sure that your action on a day-to-day basis helps you sharpen your skills.

Among all things, I would specifically like to mention "Reading"-which will provide you with the cutting edge in life. Reading of newspapers, magazines and books will keep you ahead of time as well as grounded. In all your endeavours and of all your skills, this is one which will stand by you no matter where you are and where you go.

I wish you a very value-creating reading of your newsletter.

Dr. Hitesh Deka

CAREER COUNSELLING SESSION

On June 3, 2009, the students of BBA / BCA got the opportunity to attend a lecture delivered by Mr. Arindam Garg. Mainly aiming at career counselling, he spoke on the importance of communication in the field of business and management. He also threw light on the scope of many latest career options. In order to hone the communicative skills of the students, they were provided with many sets of questionnaire to be filled up by themselves.



TRIP TO DON BOSCO INSTITUTE OF MANAGEMENT

On February 17, 2010, Department of BBA/BCA organized an educational tour for the 4th semester students of both BBA and BCA streams to Don Bosco Institute of Management, located at Kharghuli. The students had an interactive session with Father Thomas, Director of DBIM. They also participated in many other academic sessions related to personality development, facing interview or group discussion etc.



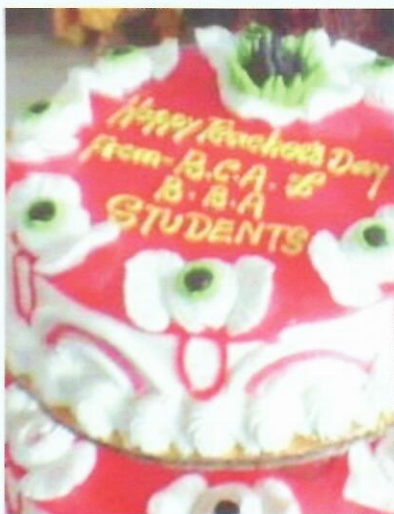
VISIT BY ROYAL GROUP

On March 6, 2010, Department of BBA/BCA, had the privilege to welcome Dr. S. P. Singh, Director of Royal Group of Institutions, Guwahati. He delivered a speech on the topic of personality development and its importance in present management scenario. He also updated the students with much relevant information regarding the upcoming career options. The interactive session that followed enabled the students to get a cleaner perspective about goal setting in terms of career.



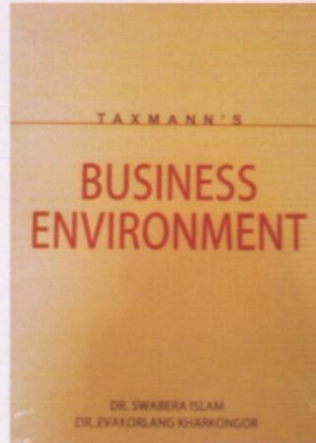
TEACHER'S DAY CELEBRATION

On September 5, 2010, Department of BBA/BCA organized Teacher's Day in the college campus. The function began with the lighting of the lamp by Dr. Swabera Islam, Vice-Principal, K C Das Commerce College. It was followed by a variety of colourful competition in a boisterous ambience for all the teachers. Later a small cultural function was organized by the students.



PUBLICATION

Dr. Swabera Islam, Vice- Principal, K C Das Commerce College has authored a book titled ***Business Environment***, which was published by Taxmann's Publishers. The co-author of the book is Dr.Evakorlang Kharkongor of Shillong College. This book has been recommended as a text book in the syllabus of B.Com degree course by Gauhati University and will also cater to other universities of the North Eastern region.



LEAD LIFE

Lead Life in association with Conant Institute, USA presented an interactive workshop on *Internal Motivation –How it Helps Perform Better* on November 16, 2010. The speech was delivered by Dr. Athiquil H. Laskar, retired US Army officer and Ex-NATO commander.



**WISDOM
IS
SUBLIME**

WORKSHOP ON ENTREPRENEURSHIP

On November 19, 2010, Department of BBA /BCA organized a workshop on Entrepreneurship in collaboration with Indian Institute of Entrepreneurship, Guwahati. The workshop was conducted by Dr. Achinta Kumar Barua, from IIE, Guwahati. The students took active part in the workshop and they were highly benefitted.



SEMINAR

On November 27, 2010, Department of BBA/BCA organized a seminar on *Challenges of Human Resource Management in 21st Century*. It was inaugurated by Prof. Nayan Barua, Faculty of Commerce, Gauhati University. Dr. Debabrata Sarma, Associate Professor, Indian Institute of Bank Management gave the keynote address on the occasion. He stressed on the need for the development of a credible human resource base which has the potential to remain relevant even in the fast changing modern world.

It is possible to fail in many ways... While to succeed is possible only in one way.
-Aristotle



STUDENTS IN THE NEWS



- The 5th semester students of BBA, successfully completed their internship with many reputed companies like Emami Ltd, Kingfisher, Calcom Cement, UBI, Birla Sun Life, Star Cement etc.
- Afsana P. Hoque from BBA, Sakshi Killa and Sabir Ali from BCA were selected to take part in the talk show *3G Perspective*, aired on NE TV.
- Prity Roy, Arpana Das, Meghna Mitra, Pooja Mundra, Ipshita Paul and Sakshi Killa from the Department of BCA successfully participated in an awareness raising workshop on *Internationalized Domain Names* organized by Centre for Development of Advanced Computing on February 10, 2010.
- BBA 2nd semester student Lakshyajit Rabha was placed on 2nd position in the dance competition organized in collaboration with the recently concluded Platinum Jubilee Celebration of the Reserve Bank of India.
- On 14th and 15th March 2011, the students of BBA successfully participated in *Quaso Fiesta*, organized by the Department of Management, Gauhati Commerce College. They took part in different programmes like Debate Competition, Quiz Competition, Money Market, and Case Study and displayed their acumen. Chuang Marak got 1st position in Business Plan, Reema Basfore, Ravi Pradhan, Afsana Parveen Hoque won 2nd prize in Business Case Study, Shruti Agarwal, Chirag Sharma stood 2nd in Business Role Play and the team comprising of Afsana Parveen Hoque and Shilpi Agarwal was awarded 2nd prize in Collage Competition.
- Afsana Parveen Hoque, a student of BBA 6th semester was adjudged 2nd best speaker in the Debate Competition in a recently held management fest *CONSENSIO 2011*, organized by Royal Group of Institutions, Guwahati.