

**DEPARTMENT OF MANAGEMENT
K. C. DAS COMMERCE COLLEGE**

PROJECT WORK FOR B. COM 3rd SEMESTER, 2023

It is notified for information to all the students of B. Com 3rd Semester that they are required to prepare a project work for the subject of **ENTREPRENEURSHIP / NEW VENTURE PLANNING** from **any one** of the following topics.

TOPICS:

A) Write a project report on different schemes implemented by Ministry of MSME

Or

B) Prepare a promotional plan for handicraft products with reference to NEDFI HAAT, KVIC RoopNagar, Guwahati

Or

C) Role of NEST in relation to promotion of startup activities in Assam

Or

D) Role played by Security Agencies in term of employment generation in Assam

Or

E) Prepare a **Business plan** from **any one** of the following

TOPIC FOR BUSENESS PLANS

- a) Readymade garments
- b) Restaurants
- c) Play School
- d) Gym
- e) Pet hostel
- f) Music Studio
- g) Floriculture e) Fishery f) Webpage designing

[Business plan should be prepared including the following points:-

1. Name of the Business firm
2. Sources of idea/ idea generation
3. Capital requirement (Specify amount of Fixed Capital and Working Capital)
4. Sources of fund: Owned / Borrowed/Govt. subsidy
5. Location of your Business unit
6. Marketing/ Marketing support
7. Probable customer/Target customer and Market segmentation
8. Sources of Raw materials
9. Method of production
10. Price of your product/ products
11. Profit margin
12. Future prospect of your unit

Guidelines for writing the project

1. Project should be hand written
2. Maximum page number is 40
3. Front page of the project should be printed and it should includes
 - a) Name of the student b) College Roll No and section
 - c) GU Roll No
 - d) GU Registration No and Year
 - e) Mobile No of the student
4. Marks: 50 (Theory – 40Marks, Viva Voce – 10 Marks)
5. Last Date of Submission of the project is 31st October 2023 to the respective Supervisors stated below.
6. Date of Viva voce will be notified later on

NAME OF THE SUPERVISORS TO WHOM PROJECT SHOULD BE SUBMITTED

SL NO	RANGE OF GU ROLL NUMBERS	NAME OF THE SUPERVISORS
1	0001 – 0077	Dr. Bhababhuti Sarma
2	0078 – 0154	Dr. Malamoni Dutta
3	0155 – 0231	Dr. Kukil Borah
4	0232 – 0308	Dr. Chaitali Das
5	0309– 0385	Mr. Souvick Baruah
6	0386 – 0462	Ms. Indrani Bhagowati
7	0463 – 0539	Dr. Bonoshree Bhuyan
8	0540 – 616	Mr. Pankaj Kr. Saha
9	617 onwards	Ms. Jhuma Choudhury



Dr. Bhababhuti Sarma
HOD, Management